

Happy
ROBOT
Shop

Investor Presentation
March, 2026

<https://happyrobotshop.com>

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Company Overview

We do **technology development as a service** and launch our own [branded products](#). We plan to offer **custom-trained humanoid robotics as a service**.

Founded	Headquarters	Experience
2025	San Marcos, TX	20 Years

Justin Filip
Owner, Founder



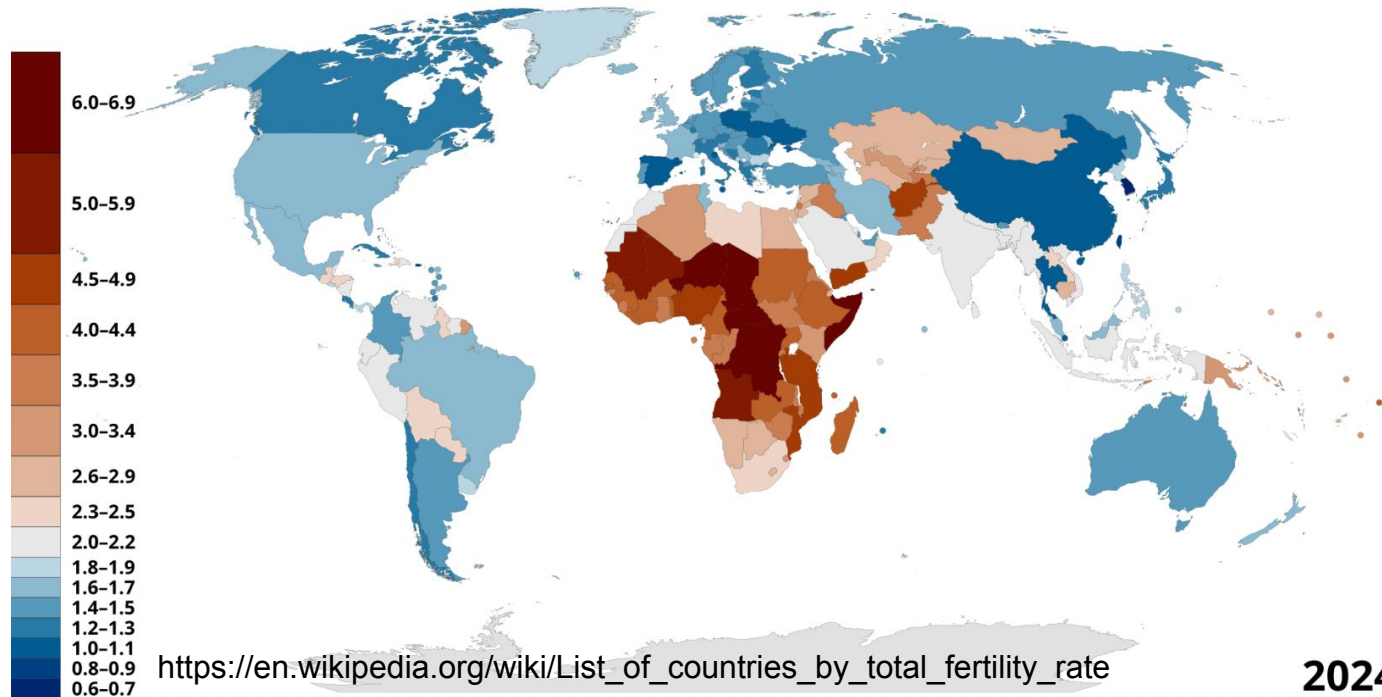
What makes **Happy Robot Shop** different

- We rapidly integrated AI into our workflows, achieving a development speed and cost that shifts the client acquisition landscape in our favor **without sacrificing attention to detail and does not sacrifice data security standards**.
- Our clients are primarily from trusted networks, we leverage existing relationships to identify opportunities and **create value** for the client and Happy Robot Shop, symbiotically.
- Our taste and quality of execution is **paramount to our success**. We care a lot about **how** it works, not just **that it works**.
- America-first orientation. We intend to hire, source, and execute **within the United States of America wherever possible**.
- **Mission driven founder** bringing 20 years of experience in several technical disciplines including web infrastructure, data analytics, fabrication engineering, and more.

State of the Labor Market

The cost of human labor is going up and the supply is going down. Until this is corrected, **execution gaps will emerge** in companies that sustain employment through creating and expanding products and markets.

- The fertility rate in the USA (1.6-1.7) is **below the sustainability threshold** (2 / two children per mother to replace the father and mother)



2024

- There is a clear opportunity to address the labor market implications of the low fertility rate **without sacrificing development speed.**
- **Facilitating the solution and owning the processes** are where value will be created.

Humanoid Robotics Adoption Capitalization

Elon Musk has said that "everyone will want to own one" in regard to the Tesla Optimus humanoid robot, but **not everyone will be able to afford it** and full / human-safe integration with society **will not happen overnight**.

There is an opportunity to capitalize the adoption of humanoid robotics by acting as a Managed Service Provider.

- Tesla and others cannot train for everything. Just like humans, humanoid robots will need to be trained in a specialization in order to be **cost effective**.
- Business owners and the general public need to know that the humanoid robots entering their facility or home are **human-reviewed and instructed to carry out the tasks requested, as requested**. There can't be any deviation from production standards or quality of experience.
- Humanoid robots will need **training, service, replacement, upgrades**, etc. Businesses don't want to spin up another arm of their company just to maintain their production capability, just like they don't want to manage employee's lives outside of the workplace, and the general public doesn't need another piece of equipment to deal with. **These responsibilities are up for sale**.



Further Capitalization

By facilitating specialization training and management of humanoid robotic resources, **another capitalization opportunity emerges.**

Collect data to train a further refined generalized humanoid robotic control AI.

- Happy Robot Shop becomes the **leading humanoid robotic workforce integration provider.**
- **Happy Robot Shop AI is made available as a service over the internet**, others can integrate with their robotics products.
- Mass-adoption allows even further training refinement, unlocking **greater generalized skill sets.**
- Unprecedented skill set combination abilities emerge, creating **further market opportunities.**

Go-to-Market Strategy

Through **research working with humanoid robots** & **development of supplementary content** around training and specialization of humanoid robots, Happy Robot Shop gains an early foothold in the industry and becomes a trusted source of expertise.

From there, it's all about deployment.

- Happy Robot Shop **begins offering custom trained humanoid robotics** as a white-glove service for businesses.
- **Service is expanded** to the general public after sufficient societal integration confidence is achieved.
- **Continual refinement and training of generalized humanoid robotic control AI**, sold at a rate on the market over the internet.
- Full service training, maintenance, repair, and replacement. **The customer leases the humanoid robot.**
- **Further customization** and physical enhancement.



(image AI generated)

Why are we raising?

We need **efficient tools** to **expand development capacity** for our existing products and to **prepare for the launch of humanoid robotics repair services**.

What is needed:

- xTool MetalFab [Laser Welder/ CNC Cutter](#) for **precise and top quality welds, manufacturing small custom parts**
- [FreeScan Combo+](#) handheld 3d scanner
- [Nylon SLS 3D printer](#) (for production ready, tight tolerance parts)
- Materials (tube steel, standard fittings, etc)
- Sheet metal fabricated parts too large for the xTool CNC Cutter (via SendCutSend)
- Social media **advertising, content creation**

Establishing a base manufacturing capability allows for **greater prototyping as a service** to new and existing clients, and **unlocks greater future capability** by enabling a custom large-format CNC table to be manufactured internally for the **lowest possible cost**.

xTOOL



1200W All-in-one Bundle



Safety Pro™ AP2 Max Air Purifier



Free Gift | Laser Welding Helmet (Worth \$109.99)



Free Gift | Double-layer Nozzle Set (Worth \$99)



Free Gift | Laser Welding Gloves (Worth \$14.99)

Join an attractive business model at the right time

By combining **technology development as a service**, **branded products**, and **custom-trained humanoid robotics as a service**, Happy Robot Shop becomes a **multi-faceted technology company** that is recognized as a leading expert on the bleeding edge of technology and provider of high quality production labor on top of the existing services the company already provides today.

- **High quality execution** in several sub-markets drives brand recognition and trust.
- Providing services and products across consumer and business environments **maximizes job creation** and upward mobility for employees through cross-discipline internal collaboration.
- **Simplicity of business structure** keeps operating costs low and flexibility high in uncertain markets.
- **Mission driven founder**, 20 years of experience in several technical disciplines including web infrastructure, data analytics, fabrication engineering, and more.

Happy Robot Shop is a first-mover in an emerging massive scale market.

Join our mission right before an inevitable takeoff moment as humanoid robotics is popularized, incentivized by the labor cost efficiencies that will be created as a result of integration within the workforce, allowing more rapid expansion of industry.